



# Intertextile Shanghai Spring/ Summer 2018

# FANCY SPORT FABRIC



Athleisure will be big topic during the year, customers will look into different effects of sportswear fabric. New technical fabrics will be a big topic.



# SOFT TECHNO



Sportswear with fresh pastel colors

# TRANSPARENT CASUAL





# SILVER SPORT



# SPORT PATTERN





# FANCY PRINT MATERIAL



Shiny and bling is never out of season. New techniques on sequin shapes, moonlight stripes with metallic yarns and nightshine glitter purple.



# INDIGO FEVER



Indigo will always be a summer topic, in this season there will be more focus on different effects and textures on denim surface. Knit indigo plays an important role during this season.



# INDIGO CAMOUFLAGE



Tie dye, space dye yarn, jacquard



# NEW APPLICATION OF PATTERN



Prints will be irregular and deconstructed with artful use of devore to create optical illusions of 'double vision', 'painted' print effects give a degraded and authentic feel to fabric surfaces



# NEW MELANGE



Country tweed looks are seen in softly blended and harmonious color mixes for speckled mélangé, napped, and space-dye effects. This luxury story is worked in cashmere, wool & linen blends in a warm vegetal palette of blue, purple and green, and works in line with the Earthed trend. A cozy look for slouchy crew-neck, cardigans, and edge-to-edge styles.



# DARK ROMANCE



Mystery will never go out of fashion. Dark feminine combinations are the main focus on novelty fabrics, shine , fringes & new fur patterns



# DARK ROMANCE



Updated one tone fur with multi colors and pattern

# NOVELTY COTTON/LINEN



Texture and colour yarn mix in cotton & linen is a key trend of the season with fabric base colours in natural and muted tones



# STRIPES



Sheer yarn dyed  
Looser yarn density

# ROMANTICIZED STRIPES



Playful embroidery, floral overprints, contrast stripes mix, floral embroidery



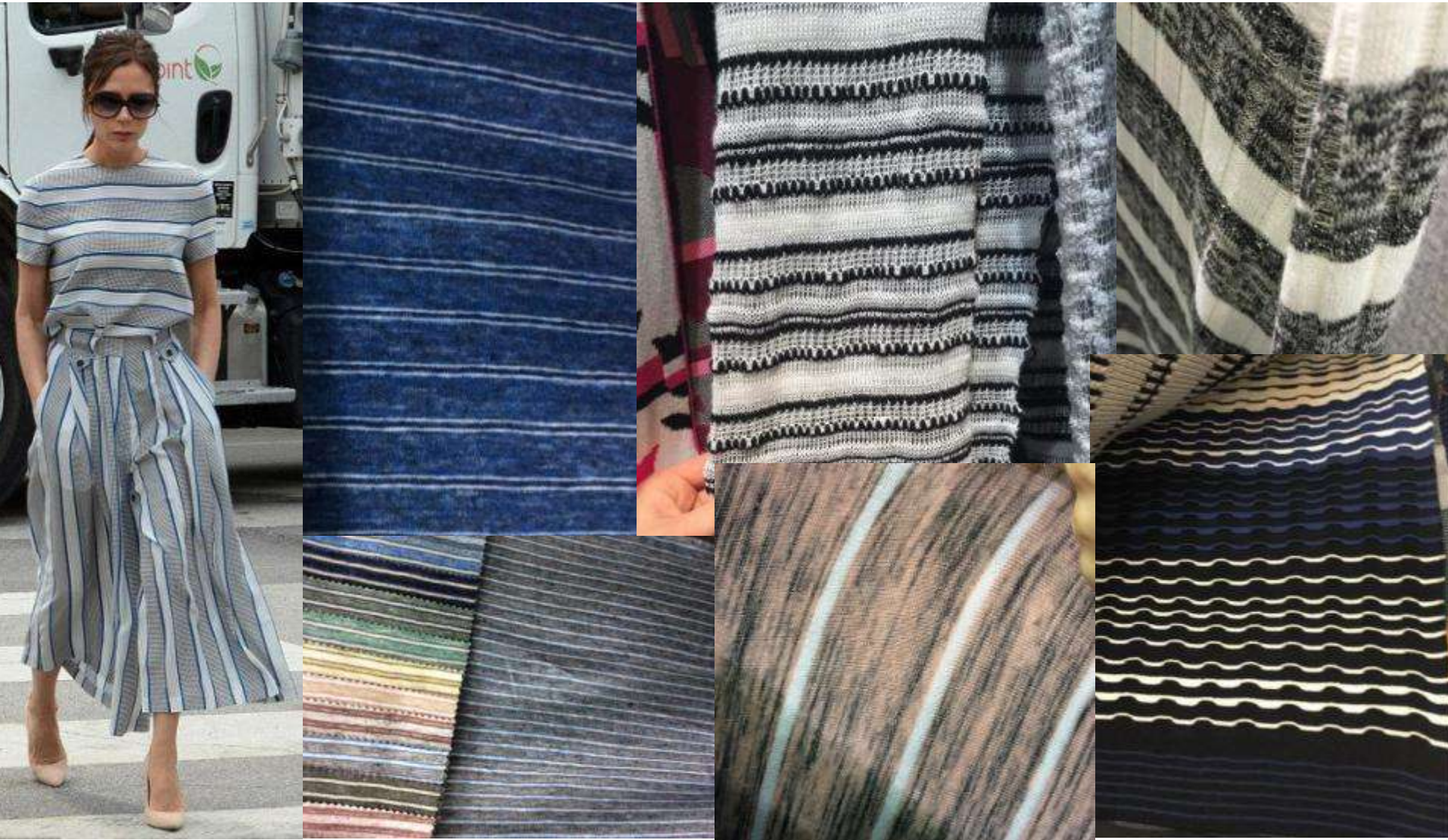
# NOVELTY STRIPES



Creative stripe is all about transparency mix, jacquard stripe and sequin lurex



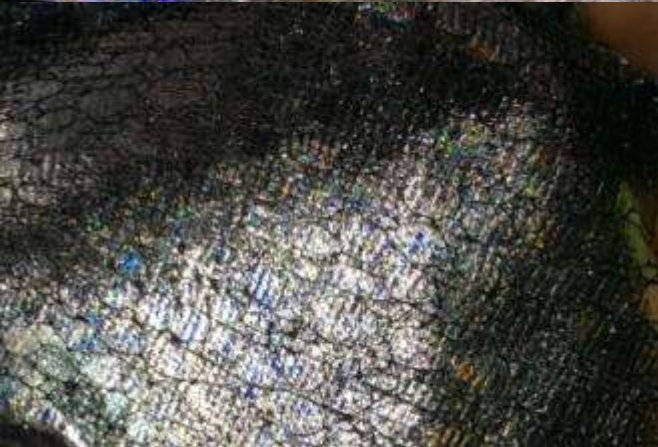
# NEW MELANGE STRIPES



- DOUBLE FACE WITH STRIPES AND STRUCTURES
- PRINTED MELANGES IN STRIPES

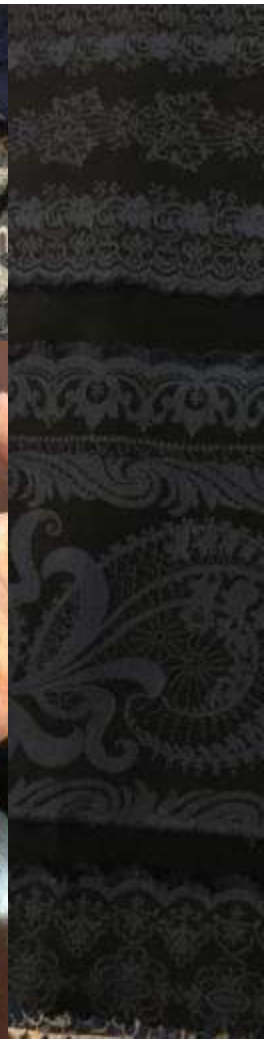


# SUBTLE SOFT LUREX





# FANCY LACE



Lace this season is developed with new applications print, burn out & embellishment.



# NEW METALLICS



Shiny & matte metallic surfaces will continue from last season with textures in crushed, plisse and double weave effect

# NEW VELVET



Velvets take on a multitude of looks from devore to jacquard, from crushed to plisse, from printed to plain. This is a soft, feminine trend for SS18



# 3D DECORATIONS



Destructed fringe, missing gauge & embroidery jacquard are key decorative trends for the season